



RESUS 2020: The Resuscitation Council (UK)'s Strategic Plan September 2017 – April 2020

The Resuscitation Council (UK)

The Resuscitation Council (UK) is a UK-wide charity whose purpose is to **save lives** through effective, appropriate resuscitation.

Saving lives is what motivates us to do what we do. It underpins and runs through all our activities.

We do this by:

1. enabling lifesaving through guidelines, standards and education
2. influencing policy & practice
3. building the resuscitation community
4. capturing and putting evidence into practice

We are the expert organisation that is dedicated to **saving lives** through effective, appropriate resuscitation.

We operate across all age groups, from newborns to older adults, across all health and care settings and with all stakeholders in emergency care and resuscitation, including health professionals, policymakers, patient and public partners and charity and industry partners.

Our Strategic Plan

This document sets out our strategic direction and priorities until April 2020.

Our strategic plan has two key drivers:

1. **Optimisation:** Ensuring that everything we do is done as well as possible, reaching as many people as possible
2. **Development:** Proactively developing our offer in areas where we can have the biggest impact in terms of saving as many lives as possible

Our guidelines, quality standards, training courses and educational material reflect our expertise and underpin our reputation, and will continue to be central to who we are and what we do. The great work that continues to be done by volunteer trainers across the UK is absolutely crucial to our ability to save lives through resuscitation, and constitutes the bedrock on which we build our ambitions for the future.

We know that in order to save as many lives as possible, we need to equip not just health professionals but all professionals working in a community setting, as well as members of the public, with the skills, awareness and confidence needed to be able to save lives in the event of a cardiac arrest. We know that around 60,000 cardiac arrests occur outside of hospitals in the UK each year¹. We also know that the chances of survival from out-of-hospital cardiac arrest can be increased two- to threefold by the immediate provision of bystander CPR². Clearly there is a large unmet need which must be addressed, and which we, working in partnership with key stakeholders and organisations, are well placed to tackle. Indeed, we regard this as a requirement for fulfilling our purpose. That is why Resus 2020 places a strong emphasis on community resuscitation, through our “**Saving Lives in the Community**” workstream. Community resuscitation is an increasingly important part of our work, and it is where we will mainly develop our influencing, engagement and educational activities in the coming years.

Initiatives such as Restart-a-Heart Day and public-facing resources such as our immersive, award-winning Lifesaver© film-in-a-game provide strong platforms from which to raise awareness, engage and form partnerships with stakeholders outside of a health and care setting. The ReSPECT process, which we developed in partnership with organisations from across the health and care community, and which the Resuscitation Council (UK) is now leading, is already being widely implemented, and offers tremendous opportunities for improving care planning, and promoting a much more person-centred approach to emergency care.

¹ Ambulance Service Association. National Out-of-Hospital Cardiac Arrest Project 2006 / Resuscitation to Recovery

² Resuscitation to Recovery, <https://www.resus.org.uk/publications/resuscitation-to-recovery/>

We will continue to fund innovative research into resuscitation, and ensure that the evidence captured through the National Cardiac Arrest Audit and Out-of-Hospital Arrest Outcomes project informs and drives improvements to policy and practice.

Our members and our clinical experts are at the heart of what we do, and we will ensure that we are able to support them and provide a membership offer which is attractive and capable of encouraging more people to support, and become involved in, all of our work.

Everything we do, however, is ultimately about people, and we will ensure that the “patient” voice is strong and that people with lived experience of resuscitation are meaningfully and actively involved in guiding our work and helping us achieve our aims and objectives.

Information about our governance, structure and finances is available from our website: www.resus.org.uk/about-us

RESUS 2020					
PILLARS	1. Enabling lifesaving through guidelines, standards and education		2. Influencing policy & practice	3. Building the resuscitation community	4. Capturing and putting evidence into practice
	a. Supporting the health and care system	b. Saving Lives in the Community			
AIMS	<p>We will:</p> <ul style="list-style-type: none"> produce a new, updated set of guidelines and standards for all areas of resuscitation produce new quality standards for basic life support (BLS) and for care home settings ensure the quality of our courses continues to be optimal by developing a new system of quality assurance increase the number of health professionals trained in resuscitation 	<p>We will:</p> <ul style="list-style-type: none"> develop a system of accreditation for BLS in the community help extend the reach of BLS courses to school teachers, police, community support officers, fire services and prison officers train more young people in resuscitation each year through Restart a Heart Day promote and extend awareness of life-saving skills in the workplace and in sport through Lifesaver© help to maximise awareness and availability of AEDs in the community 	<p>We will:</p> <ul style="list-style-type: none"> promote person-centred emergency care planning in clinical practice across the majority of the NHS in the 4 nations of the UK through the ReSPECT process be a recognised thought leader in the area of care planning for emergency care continue to campaign for mandated CPR training for all people engage and promote our key messages effectively with decision-makers and key policy-makers 	<p>We will:</p> <ul style="list-style-type: none"> develop our membership offer to provide great value to our members and supporters establish an annual conference for members and supporters 	<p>We will:</p> <ul style="list-style-type: none"> review and optimise our research and grant-giving function continue to support top-rate data collection on cardiac arrests through the National Cardiac Arrest Audit and the Out-of-Hospital Cardiac Arrest Outcomes project, use the findings of our research and audits to shape policy and practice
FOUNDATION	<p>Strengthening our expertise as thought leaders in resuscitation</p> <ul style="list-style-type: none"> Supporting and developing our course instructors, volunteers and future thought leaders Ensuring our processes drive clinical excellence 				