**CEO NAME**

**NATIONAL SPORT GOVERNING BODY**

**ADDRESS**

**DATE**

Dear (**CEO NAME – NATIONAL SPORT GOVERNING BODY**)

**RE: Adopt new ‘Resuscitation on the Field of Play’ guidelines**

My names is (**YOUR NAME**) and I am writing to you today to request that (**ENTER SPORTS GOVERNING BODY**) adopts ‘Resuscitation on Field of Play’. These best practise guidelines aim to improve the response to a sudden cardiac arrest on the field-of-play, and increase the chances of a full recovery.

Recently, there have been several high-profile incidents of cardiac arrest in elite-level sport. Although a rare event, sudden cardiac arrest is a [leading cause of death](https://esc2021-abstract.medicalcongress.online/mediatheque/share.aspx?channel=103467&mediaId=105441) among competitive athletes, and a common cause of death during exercise. Across the UK, there is no overarching guidance on resuscitation across all community and professional sporting events.

Resuscitation Council UK have published guidelines designed to help medical teams effectively respond to an athlete having a cardiac arrest during or shortly after sporting activity, across all community and professional sports. Teams responding to an athlete suffering a cardiac arrest can improve survival outcomes through prompt recognition, high-quality CPR, early defibrillation and effective emergency planning.

This is something that’s particularly important to me as (**EXPLAIN KEY REASONS AND ANY PERSONAL EXPERIENCES**).

In your response, I would like you to outline the ways you intend to address this matter on my behalf.

I look forward to hearing from you.

Yours faithfully,

(**YOUR NAME**)