

Director of Research
Outcomes Consortium UK
(ROC-UK)

# Candidate Pack & Role Pack

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# Hello and welcome

## **Professor Gavin Perkins**

President, Resuscitation Council UK





**Dr James Cant**CEO, Resuscitation Council UK

Cardiac Arrest is a major cause of death in all developed western countries. Looking at the UK figures for both in and out-of-hospital cardiac arrests, we see the following:

- There are about 34,000 cardiac arrests a year outside of hospital where emergency medical services attempt to resuscitate the person who has collapsed and stopped breathing normally. However, the survival rate is dismal – fewer than one in ten people survive to be discharged from hospital.
- In 2021/22 over 12,500 patients had a cardiac arrest while they were in hospital, equating to around 1 in every 1,000 hospital admissions. Survival to discharge home rate for this group was around 22%.

Cardiac Arrest can happen anywhere to anyone. Although the chances of survival are greater when it happens in hospital rather than out, there's been no significant improvement for many years, particularly in the out-of-hospital setting. Some patients also receive cardiopulmonary resuscitation (CPR) when they shouldn't - either because it's against their wishes or when there would be no benefit to the patient and could cause more harm.

#### What are we doing about all this?

We want to improve people's chance of survival from a cardiac arrest wherever they are – whether that's in a hospital bed, at home or walking in the park. And we want to ensure that CPR is only attempted when appropriate. Our training courses and scientific evidence-based guidelines are designed to help not just all types of healthcare professional, but members of the public too. Because everyone should have the skills to try to save a life.

#### Why join us?

You would be joining us at an exciting time for the organisation. We have an impressive range of engagement and policy campaigns, as we seek to strengthen the first links in the Chain of Survival by building upon the increased levels of public awareness of cardiac arrest and CPR. 2025 is also set to be an impactful year as we release the new Resuscitation Council UK Guidelines which set the gold-standard for resuscitation practice. Last year over 172,000 candidates participated in RCUK training courses. Taken together, this wide range of activities will give people their best chance of successful outcomes from cardiac arrest or improve patient and family experience in conversations, decisions and planning for end-of-life care.

## **Our Vision**

# Saving lives underpins everything we do.

Sudden death from a cardiac arrest is one of the leading causes of death in the UK and it can strike anyone, at any time, anywhere.

To combat this, we're educating the public and healthcare professionals in all aspects of cardiopulmonary resuscitation (CPR).

i Based on University of Warwick Out-Of-Hospital Cardiac Arrest 2021 data for England

ii Based on key statistics from the national in-hospital cardiac arrest audit (NCAA) for 2021/2022. (173 participating hospitals). These incidents are defined as any resuscitation event commencing in hospital where an individual receives chest compression(s) and / or defibrillation and is attended by the hospital-based resuscitation team (or equivalent) in response to a 2222 call.

31,995
CARDIAC ARRESTS
PER YEAR, WHERE
RESUSCITATION IS
ATTEMPTED.
BUT SURVIVAL
RATES ARE LOW<sup>1</sup>
(approximately 8.5%)

12,228
INDIVIDUALS
HAVING AN
IN-HOSPITAL
CARDIAC ARREST
IN 2021/22<sup>ii</sup>
(173 participating acute

22.7%

OVERALL SURVIVAL TO HOSPITAL DISCHARGE REPORTED<sup>II</sup>

We have set out four goals that we are determined to achieve in partnership with the resuscitation community. We want to ensure that:

hospitals)

- Comprehensive training is delivered across clinical, care and public settings, based on research and evidence base.
- Cardiac arrest survival matches world leading comparators.
- Everyone affected by cardiac arrest receives appropriate, personalised support.
- We tackle inequalities in resuscitation.



# Our people are our strength

Our members and volunteer Instructors include doctors, nurses, resuscitation officers, paramedics, other healthcare professionals and non-clinical members of the public.

They are experts in a wide range of clinical settings including primary care (general practice), ambulance services, emergency and acute hospital medicine, intensive care and anaesthesia, cardiology, and end-of-life care.



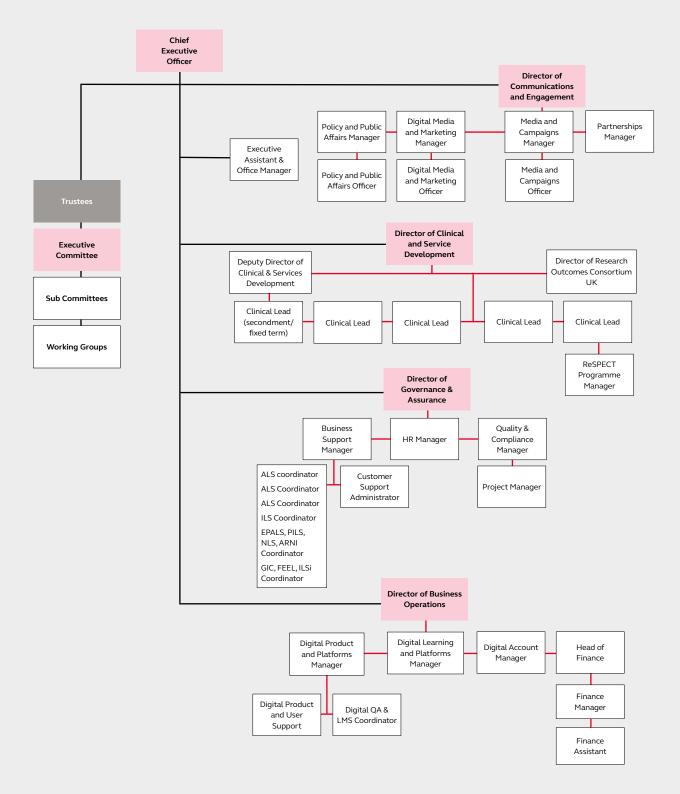
## Who we are

RCUK is led by our Chief Executive Officer and senior leadership team on behalf of the Trustees, by whom we're governed.

Our seven Trustees include the President, Vice-President, Honorary Treasurer and Honorary Secretary. The CEO and the Board of Trustees are advised by a 25-person Executive Committee, 12 of whom are elected from, and by, RCUK Full members.

Members of our Subcommittees and Executive Committee are part of the national and international community of resuscitation practice. Experts are involved in national groups and organisations such as the International Liaison Committee on Resuscitation (ILCOR), Out-of-Hospital Cardiac Arrest Expert Advisory Group (NHS England and Improvement), National Cardiac Arrest Audit (NCAA), and National Confidential Enquiry into Patient Outcome and Death (NCEPOD).

Many of these experts are influential not only in Europe as Members or Chairs of committees within the European Resuscitation Council (ERC), but also within the International Liaison Committee on Resuscitation (ILCOR) community.



## What we do.

The more people we educate, the more people will survive cardiac arrests in the future.

In 2024/25, 25,000 RCUK Instructors trained over 202,000 healthcare professionals, including doctors, nurses, paramedics and other allied healthcare professionals.



# We create guidelines

Based on the best available evidence. we create guidelines for healthcare professionals, health service managers, patients, their families and carers. and members of the public involved in resuscitation. We will soon begin the planning process for Resuscitation Council UK (RCUK) Guidelines 2025. **RCUK Guidelines** provide the gold standard best practice and clinical excellence in resuscitation across the UK.



# Working in partnership to effect change

We enjoy an enviable position as the acknowledged expert organisation in the field of resuscitation. We also work closely with charities and other professional organisations including the Royal Colleges to develop Quality Standards for CPR Practice and Training and to ensure their continued provision and delivery as part of statutory training and professional development. We ensure that resuscitation continues to be seen as a priority area for decision-makers in government, the NHS and the wider stakeholder community. We understand that significant improvements in survival will only be achieved by strategic, system-wide developments. That's why we've played an active role in multi-partner campaigns to ensure that school students receive CPR training and that defibrillators are properly mapped. We're proud of our role coordinating Restart a Heart and we are delighted to partner with a number of community-led organisations that can help us reach diverse communities and address the health inequalities that exist around cardiac arrests.



# We provide training and training materials

We're respected nationally and internationally for our high quality, evidence-based resuscitation training and training materials. Our courses in adult, paediatric and newborn resuscitation are developed by a number of subcommittees, comprising healthcare professionals and educators representative of the core subject group, and they're delivered by a network of over 20,000 trained Instructors.

# What we do continued...





# We've developed products that help save lives

Designed to support healthcare professionals, iResus is a free app which enables users to access the latest resuscitation algorithms. We've also developed our Lifesaver portfolio, which allows viewers to step into an emergency situation and learn the crucial skills needed to save a life. Whether you want to offer CPR and choking training to your employees or students, or want to learn yourself, we have an engaging way for you to learn what to do.



## Restart a Heart Day

We lead the Restart a Heart campaign, a national collaborative, with the British Heart Foundation, St John Ambulance, British Red Cross and Association of Ambulance Chief Executives. This annual campaign aims to teach vital life-saving cardiopulmonary resuscitation (CPR) skills to as many people as possible.

In 2024/25, iResus had over 9,000 downloads.

And since spring 2013, an estimated 2.5 million people have accessed Lifesaver across all platforms.

During the 2023 Restart a Heart campaign, #RestartAHeart reached over 25.5 million people and our media campaign reached millions of people across broadcast, print and online.

# What we do continued...





We're leading the development and UK-wide implementation of ReSPECT, the Recommended Summary Plan for Emergency Care and Treatment, designed to be applicable to all patients in all care settings. ReSPECT encourages an informed and open discussion between the patients and health professionals where the preferences and what is important to the patient are truly reflected upon. ReSPECT is now used across most of England and large parts of Scotland.





# Scientific research and financial support

We promote research into all aspects of the science, practice and teaching of resuscitation techniques, and provide financial support for suitable projects through our £150,000 annual research fund.



#### **CPQR Code**

We have created the "CPQR code" a heart shaped QR code that directs people to a short video on how to do CPR. Like the pink Ribbon, or the Remembrance Poppy, the CPQR code is an icon that can be used by anyone and everyone who wants to raise awareness for the importance of learning CPR. It's an emblem with a twist: its design holds the information needed to learn and save a life.

Scan it. Learn it. Save a life.



#### Heart of West London Partnership

We have partnered with Brentford Football club and a number of leading charities to form The Heart of West London (HoWL) partnership. Together, we will use the power of sport and our collective voice to change the game for cardiac health in west London and have recently created a unique CPQR code for the Brentford players shirts.

Research study topics funded over the last few years include AEDs within urban and rural areas, the development of human models for resuscitation chest compressions, the experiences of paramedics taking part in large randomised airway trials and developing a quality of life instrument for survivors.

# What our staff say



I love how everyone at RCUK is so passionate about giving people across the UK the CPR skills to save a life. We've launched some very successful campaigns recently, reaching audiences we haven't previously been able to. I am really looking forward to seeing what future campaigns we run and the impact we have on various communities.

I've worked for the organisation for a few years, and before that on one of the sub-committees. I've watched it grow from strength to strength, maintaining our core mission, where everyone will know how to save a life. It's great working for an organisation where every day, you can see where we are making a difference in hospital care or in the community.

RCUK is a caring organisation where every member of the team has a voice and where each person is supported to deliver their best I joined RCUK in December 2023.
Prior to this, I gained experience
working with other not-for-profit
organisations. RCUK is deeply
committed to its mission, and I am
thrilled to be part of an organisation
dedicated to improving survival
rates from cardiac arrest through
education, research and advocacy.

RCUK is supportive of its staff and promotes a flexible and inclusive working environment.



Stella / Media & Campaigns Manager



Adam /
Deputy Director of Clinical & Services
Development



Lorraine / HR Manager

# The skills and experience we're looking for

Let us tell you more about the opportunity to work with us...

Director of Research Outcomes Consortium UK | Role Profile

### Location |

Hybrid remote & face to face 60-62 Margaret Street, London, W1W 8TF

#### Director of Research Outcomes Consortium UK | Role Profile

### Main purpose of the role

To establish a Resuscitation Outcomes Consortium UK to bring together researchers from across the UK, to share ideas and build effective collaborations, to support the next generation of resuscitation researchers to obtain research funding and to increase the investment into cardiac arrest research through partnerships with industry, charity, higher education and government sectors.

#### Role overview

A strategic and impact-driven researcher with extensive experience in the field of resuscitation research, the Director of the Research Outcomes Consortium (UK) will ensure that UK research relating to improving cardiac arrest outcomes not only advances scientific knowledge but also leads to measurable improvements in clinical outcomes, system-level interventions, and public health policy related to resuscitation and emergency care. The Director will have access to funding to enable an annual meeting, workshops and pump-prime funding with an annual budget of circa 150k.

#### **Key responsibilities**

- Establish and lead ROC-UK, setting strategic direction and operational priorities.
- Build partnerships across academia, NHS, industry, and charitable sectors.
- Support early-career researchers and promote access to funding.
- Translate research into clinical and policy impact.
- Represent ROC-UK nationally and internationally.
- Facilitate workshops, meetings, and funding related activities.

### **Person Specification**

#### **Essential:**

- PhD or equivalent in health sciences, clinical research, or public health.
- Strong portfolio of externally funded research and publications.
- Experience with NHS datasets and cardiac arrest registries.
- Proven ability to influence clinical practice or policy.
- Excellent leadership, communication, and stakeholder engagement skills.

#### Desirable:

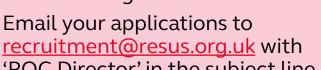
- Personal research fellowship.
- Experience mentoring MSc/ PhD candidates in cardiac arrest research.

# How to join us

To apply for this exciting opportunity, please submit:

- An updated version of your CV.
- A supporting statement, of no more than two sides, explaining how your skills and experience can support and add value to our organisation.
- A completed diversity monitoring form.

recruitment@resus.org.uk with 'ROC Director' in the subject line.





If you need any assistance with the application process, adaptations or modifications for interview, please let us know.

We welcome and will accept applications using an alternative process (such as video or audio applications). Please contact us on email or by phone to discuss this prior to submitting your application.

To arrange an informal discussion about the role, please email recruitment@resus.org.uk.